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TRANSMITTAL LETTER AND CERTIFICATE OF MAILING

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The following enumerated items accompany this transmittal letter and are being submitted for the matter identified in the above caption.

1. Transmittal Letter with Certificate of Mailing included.
2. PTO Return Postcard Receipt
3. Check in the Amount of \$1,354.00
4. Fee Transmittal
5. New patent application (title page plus 29 pages, including claims 1-46 & Abstract)
6. Executed Declaration
7. 6 sheets of formal drawings (Figs. 1-7)
8. Assignment w/Recordation Cover Sheet

Large Entity Status ☒

Small Entity Status ☐

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR LETTERS PATENT

**Automatic Computer Program Customization Based  
On A User Information Store**

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## **TECHNICAL FIELD**

This invention relates to installing programs on computers, and more particularly to automatically customizing a program based on a user information store.

## **BACKGROUND OF THE INVENTION**

Conventional computers generally execute one or more software programs, such as operating systems, productivity applications, educational applications, recreational applications, etc. Before such a software program can be executed by the computer, it typically must be installed on the computer, a process which usually involves copying one or more files from a distribution medium (e.g., a CD ROM) onto a storage device (e.g., a hard disk) of the computer, as well as possibly informing the operating system of the newly installed program.

A current trend in computer development and design is towards an increase in user-friendliness. Making software, and thus the computers that run the software, easier to use increases the number of people that will actually use the computers and software. Furthermore, by improving the user-friendliness of a computer or the installed software the overall user experience in using that computer or software can correspondingly be improved.

One way in which user-friendliness is improved, for both software and the computer as a whole, is allowing for user-customization of the software. For example, the user's name, street address, electronic mail address, display preferences, etc. can be provided to the software. This allows the software to address the user at a personal level (e.g., by name) and operate in a manner that is more to the user's liking.

1 Unfortunately, such user-customization typically must be performed  
2 manually by the user and typically must be repeated for multiple software  
3 programs. For example, the user must add his or her name to each of multiple  
4 programs, add his or her street address to each of multiple programs, add his or her  
5 email address to each of multiple programs, etc. This manual information entry,  
6 especially when repeated numerous times, becomes burdensome on the user and  
7 thus reduces the user-friendliness of the computer.

8 Furthermore, requiring manual entry of such user information reduces the  
9 "out of box" experience for the user. The "out of box" experience refers to the  
10 user's experience the first time he or she uses his or her new computer (i.e., when  
11 he or she takes the new computer out of its box, plugs it in, and turns it on). One  
12 solution to improve the "out of box" experience would be to have the user  
13 information immediately available to the user for this first use of the computer,  
14 such as by having a manufacturer add the user information for the user.  
15 Unfortunately, such manufacturer-entry of the user information is an expensive  
16 process and can be cost-prohibitive. Thus, it would be beneficial to improve the  
17 "out of box" experience for the user in a different manner.

18 The automatic program customization based on a user information store  
19 described below addresses these and other disadvantages.

## 20 21 **SUMMARY OF THE INVENTION**

22 Automatic program customization based on a user information store is  
23 described herein. Programs, such as an operating system or other application  
24 programs, are automatically customized to a specific user(s) based on data  
25 corresponding to the specific user(s) that is maintained in a user information store.

1 According to one aspect, the information store is a unified store that is  
2 accessible by multiple application programs as well as the operating system.  
3 Thus, new information or information changes can be made available to multiple  
4 applications by the user adding (or changing) the information only once.

5 According to another aspect, the operating system image to be installed on  
6 a computer is pre-populated with user-specific information at the factory. The  
7 user-specific information can be integrated into the operating system at the factory  
8 or alternatively upon an initial boot of the computer by the user. By pre-  
9 populating the operating system image to be installed on the computer with the  
10 user-specific information, the computer is customized to the user the first time he  
11 or she uses the computer.

12 According to another aspect, the user information store is used to determine  
13 what functionality the operating system is to include. By way of example, certain  
14 functionality may only be installed on the computer if the user has a particular  
15 profession, hobby, or interest identified in the user information store. By way of  
16 another example, a special tutorial may be included and automatically run when  
17 the computer is turned on if the user is a novice computer user.

## 18 19 **BRIEF DESCRIPTION OF THE DRAWINGS**

20 The present invention is illustrated by way of example and not limitation in  
21 the figures of the accompanying drawings. The same numbers are used  
22 throughout the figures to reference like components and/or features.

23 Fig. 1 is a block diagram illustrating an exemplary computer system in  
24 accordance with certain embodiments of the invention.  
25

Fig. 2 is a block diagram illustrating another exemplary computer system in accordance with certain embodiments of the invention.

Fig. 3 illustrates an exemplary bill of materials in accordance with certain embodiments of the invention.

Fig. 4 illustrates an exemplary customized computer manufacturing process in accordance with certain embodiments of the invention.

Fig. 5 illustrates an exemplary process for manufacturing a computer with a customized software program based on user-specific information in accordance with certain embodiments of the invention.

Fig. 6 illustrates an exemplary process for customizing a program based on user-specific information in accordance with certain embodiments of the invention.

Fig. 7 shows a general example of a computer that can be used in accordance with certain embodiments of the invention.

## **DETAILED DESCRIPTION**

In the discussion below, embodiments of the invention will be described in the general context of computer-executable instructions, such as program modules, being executed by one or more conventional personal computers. Generally, program modules include routines, programs, objects, components, data structures, etc. that perform particular tasks or implement particular abstract data types. Moreover, those skilled in the art will appreciate that various embodiments of the invention may be practiced with other computer system configurations, including hand-held devices, gaming consoles, multiprocessor systems, microprocessor-based or programmable consumer electronics, network PCs, minicomputers,

1 mainframe computers, and the like. In a distributed computer environment,  
2 program modules may be located in both local and remote memory storage  
3 devices.

4 Alternatively, embodiments of the invention can be implemented in  
5 hardware or a combination of hardware, software, and/or firmware. For example,  
6 at least part of the invention could be implemented in one or more application  
7 specific integrated circuits (ASICs), one or more programmable logic devices  
8 (PLDs), etc.

9 Fig. 1 is a block diagram illustrating an exemplary computer system in  
10 accordance with certain embodiments of the invention. A computer system 100 is  
11 illustrated including an operating system 102, one or more application programs  
12 104, a setup application program 106, a bill of materials (BOM) 108, and a BOM  
13 interface 110.

14 Operating system 102 is the fundamental software control program for  
15 computer 100, performing various functions including providing a user interface,  
16 managing the execution of one or more applications 104 – 106, and controlling the  
17 input of data from and output of data to various input/output (I/O) devices.  
18 Operating system 102 can be any of a wide variety of conventional operating  
19 systems, such as any of the “WINDOWS” operating systems available from  
20 Microsoft Corporation of Redmond, Washington.

21 Application programs 104 represent one or more of a wide variety of  
22 software application programs that can be executed on computer 100. Examples  
23 of such application programs include educational programs, reference programs,  
24 productivity programs (e.g., word processors, spreadsheets, databases),  
25 recreational programs, utility programs (e.g., communications programs), etc.

1 Application programs 104 may be installed on computer 100 by the user, or  
2 alternatively pre-installed by the manufacturer or distributor of computer 100.

3 BOM 108 is a compilation of customization information for one or more  
4 users (or prospective users) of computer 100. In one implementation, any data  
5 describing the identity of a user or hardware preferences of a user that the  
6 operating system or an application program allows to be customized can be  
7 included in the user information of BOM 108. BOM 108 is used to customize  
8 software programs (including operating system 102 and/or application programs  
9 104) to the particular user(s) of computer 100. As multiple different programs can  
10 obtain information from BOM 108, BOM 108 is referred to as a “unified”  
11 information store. BOM 108 is stored in a known location on computer 100 or a  
12 remote location accessible by computer 100, such as with a known name in a  
13 particular directory (e.g., the root directory) of a primary hard disk of computer  
14 100, a known name at a particular remote server, etc.

15 Operating system 102 can optionally be a “componentized” operating  
16 system. In a componentized operating system, the operating system functionality  
17 is separated into multiple different components, each component including one or  
18 more files. Each component has a corresponding manifest that identifies which  
19 other components, if any, that particular component is dependent on.  
20 Additionally, an operating system bill of materials (OS BOM) is also included that  
21 identifies which components are installed on (or to be installed on) a computer as  
22 the operating system. This identification can be direct (e.g., the component names  
23 or identifiers are listed) or indirect (e.g., one or more components are identified  
24 because of their inclusion in a manifest corresponding to another identified  
25 component). In a componentized operating system, BOM 108 can be included as



one of the components installed on a computer (e.g., referred to as an identity component). Alternatively, BOM 108 can identify which components are installed on (or are to be installed on) the computer.

Regardless of whether operating system 102 is a componentized operating system, BOM interface 110 provides an interface between BOM 108 and setup application 106 as well as operating system 102 (and optionally one or more of application programs 104). BOM interface 110 allows operating system 102 and/or application programs 104 to retrieve data from BOM 108, modify data in BOM 108, and/or add data to BOM 108. In one implementation, BOM interface 110 is implemented as an Application Programming Interface (API). Alternatively, operating system 102, application programs 104, or setup application 106 may access BOM 108 directly rather than via interface 110.

Setup application program 106 is an application program that integrates the information from BOM 108 into operating system 102. Setup application 106 executes during installation of operating system 102, or alternatively at other times, such as the first time computer 100 is turned on (i.e., booted) by the user. Setup application 106 retrieves various information for one or more users of computer 100 from BOM 108 and customizes operating system 102 based on the retrieved information. Although illustrated as a separate application, setup application 106 may alternatively be part of operating system 102 or another application program. In some implementations, setup application program 106 continues to operate as an integration manager after installation of operating system 102, managing subsequent updating of operating system 102.

Setup application 106 can integrate information from BOM 108 into operating system 102 in a variety of different manners. Information from BOM

1 108 can be used to directly alter a setting in operating system 102. For example,  
2 the user's name stored in BOM 108 may be input to operating system 102 so that  
3 operating system 102 can address the user by name. By way of another example,  
4 the user's preferred desktop theme stored in BOM 108 may be input to operating  
5 system 102 to change the current desktop theme setting of operating system 102.

6 Information from BOM 108 can also be used to determine what  
7 functionality is included in operating system 102. By way of example, certain  
8 functionality of the operating system may be specifically installed (or not  
9 installed) based on the user-specific information, such as installing particular files  
10 or components providing enhanced graphics features if the user-information  
11 indicates the user is a graphic artist or an educator, etc. By way of another  
12 example, if BOM 108 indicates that a user is not very familiar with computers,  
13 then particular files or components that target beginning or novice users can be  
14 added to the operating system and the operating system modified to execute such  
15 applications when booted.

16 BOM 108 can optionally include user information for multiple users. Many  
17 current operating systems support multiple users, allowing different user names  
18 (or "logon" names) to be created for each of the users. Each user is then able to  
19 have his or her own settings, such as desktop theme, name and address, etc. When  
20 handling multiple users, setup application 106 requests operating system 102 to  
21 create multiple user names, one for each user identified in BOM 108. Setup  
22 application 106 then provides the user information corresponding to each user to  
23 operating system 102 in order to customize the operating system 102 settings for  
24 that particular user using the information in BOM 108.

1 In the illustrated example, BOM 108 is added to computer 100 by the  
2 manufacturer or distributor of computer 100. Alternatively, situations can arise  
3 where the manufacturer or distributor does not add BOM 108 to computer 100  
4 (e.g., computer 100 is purchased from a local retailer who has little or no  
5 knowledge of who the purchaser is). In such situations BOM 108 is added to  
6 computer 100, after the consumer acquires the computer, in any of a wide variety  
7 of manners. For example, upon initial boot setup application 106 may copy (e.g.,  
8 via a network interface card or modem) BOM 108 from a remote location to  
9 computer 100.

10 Fig. 2 is a block diagram illustrating another exemplary computer system in  
11 accordance with certain embodiments of the invention. The system of Fig. 2  
12 includes two computers 120 and 122 coupled via a communication link 124.  
13 Communication link 124 represents any of a wide variety of communications  
14 channels, including digital and analog channels as well as wired or wireless  
15 channels. By way of example, communication link 124 may be a local area  
16 network (LAN), wide area network (WAN), a public network (e.g., the Internet), a  
17 combination of two or more of these, etc.

18 Computer 120 is similar to computer 100 of Fig. 1, and includes operating  
19 system 102, one or more application programs 104, setup application program  
20 106, and BOM interface 110. Client computer 120, however, does not include a  
21 BOM. Rather, BOM 108 is included on computer 122. Thus, BOM 108 is  
22 accessed via communications link 124.

23 Depending on the nature of communications link 124 and the information  
24 in BOM 108, default information may be used by setup application 106 and then  
25 changed when BOM 108 is retrieved from computer 122. For example,

1 communications link 124 may be the Internet and BOM 108 may include the user-  
2 specific information for computer 120 to access the Internet. In this situation,  
3 setup application 106 includes default Internet connection information (e.g., a toll-  
4 free access number for an Internet Service Provider managed by the manufacturer  
5 of computer 120) to be able to make a connection to computer 122 and retrieve  
6 BOM 108. Upon receipt of BOM 108, the default information used by setup  
7 application 106 is overwritten as necessary as part of the integration process.

8 Computer 122 can be a server computer that is accessible to multiple  
9 different users via communication link 124, and may optionally maintain multiple  
10 different BOMs 108 for different users. Alternatively, computer 122 may  
11 maintain a BOM 108 that is accessible by only a single user via communication  
12 link 124. BOM 108 can be accessible to a user regardless of what computer the  
13 user is using. By way of example, computer 122 may include an operating system  
14 and BOM interface (analogous to computer 100) and operate as a desktop  
15 computer. Computer 120, on the other hand, may be a portable computer that  
16 accesses the single BOM 108 maintained by the desktop computer. Thus, only a  
17 single BOM 108 is maintained for the user, and is shared by multiple applications  
18 executing on the user's desktop computer and portable computer.

19 Fig. 3 illustrates an exemplary bill of materials in accordance with certain  
20 embodiments of the invention. Bill of materials 140 of Fig. 3 can be, for example,  
21 BOM 108 of Figs. 1 or 2.

22 BOM 140 includes customization information for one or possibly multiple  
23 (x) users 142 and 144. BOM 140 includes user information 142 for one user and  
24 user information 144 for another user. User information 142 includes user identity  
25 information 146 and hardware information 148, while user information 144

1 includes user identity information 150 and hardware information 152. User  
2 identity information 146 and 150 each include data describing the identity of the  
3 corresponding users. Any of a wide variety of information describing a user can  
4 be maintained as user identity information 146 and 150, such as name, initials,  
5 home address, business address, state of residence, country of citizenship,  
6 electronic mail (email) address, age, social security number, date of birth,  
7 organization name, profession, hobbies, interests, computer expertise, telephone  
8 number, etc.

9 Hardware information 148 and 152 include data describing hardware  
10 preferences of the corresponding users. Any of a wide variety of information  
11 describing hardware preferences can be maintained as hardware information 148  
12 and 152, such as color preferences, speaker volume preferences, desktop  
13 background preferences, desktop theme preferences, display preferences (e.g.,  
14 resolution and number of colors), language preferences, Internet service provider  
15 (ISP) identifier and access information (e.g., telephone number and logon  
16 identification), whether telephone features (e.g., call-waiting) should be disabled,  
17 preferred default printer, time zone setting, whether particular end user license  
18 agreements (EULAs) have been accepted by the user, computer name, what  
19 specific hardware to install on the computer at boot time, etc.

20 BOM 140 is available to any program and thus operates as a unified  
21 information store. Any changes made by one program to BOM 140 are available  
22 to all other programs, thereby alleviating the user of having to enter the same  
23 changes into multiple programs.

24 Additionally, the user information 142 and 144 can optionally include  
25 program-specific information. Information specific to a particular program can be

1 written to BOM 140 by that particular program, or alternatively by another  
2 program (e.g., operating system 102). A program can store any user-customizable  
3 settings in BOM 140, allowing the settings to be automatically customized for  
4 another computer accessing BOM 140.

5 It should be noted that not every BOM (nor the user information for  
6 different users within the same BOM) need include the same information. The  
7 information included in a BOM for a particular user can vary based on the  
8 operating system and/or application programs being used by the user, the amount  
9 of information that the user is willing to divulge and have stored in the BOM, etc.

10 Fig. 4 illustrates an exemplary customized computer manufacturing process  
11 in accordance with certain embodiments of the invention. Initially, an order 170  
12 for a computer is received from a consumer, which may or may not be a  
13 prospective user of the computer. For example, a child may order a computer for  
14 his/her parent without any intention of using the computer himself/herself.

15 The computer order 170 is routed to a hardware assembly station 172 at  
16 which point multiple hardware components 174 are assembled to build the  
17 computer 176. The assembly of hardware components may be automated,  
18 performed manually, or a combination thereof. The assembled computer is then  
19 submitted to a software installation station 178. At software installation station  
20 178, the operating system 180 and various application programs 182 are copied to  
21 computer 176. This copying of software programs (application programs 182 and  
22 operating system 180) may be done individually or alternatively as a combined  
23 process (e.g., pre-generated software images including operating system 180 and  
24 various combinations of application programs 182 may be used to copy multiple  
25 programs to computer 176 concurrently).

1 User-specific information 184 is also added to computer 176 as a BOM,  
2 resulting in an operating system image on the computer that is pre-populated with  
3 the user-specific information. This user-specific information 184 can be  
4 integrated into operating system 180 (or other applications) at software installation  
5 station 178, or alternatively such integration may occur at the first boot of the  
6 computer by the user. The customized computer 186, with user-specific  
7 information 184 installed on it, is then provided to the user.

8 The order of manufacturing illustrated in Fig. 4 is exemplary only, and  
9 various alternative orders can be implemented. By way of example, operating  
10 system 180 and user-specific information 184 may be installed on or copied to a  
11 hard disk drive prior to adding the drive to the computer at hardware assembly  
12 station 172.

13 Fig. 5 illustrates an exemplary process for manufacturing a computer with a  
14 customized software program based on user-specific information in accordance  
15 with certain embodiments of the invention. The process of Fig. 5 is implemented  
16 at stations 172 and 178 of Fig. 4, and may be performed in software, hardware,  
17 firmware, or a combination thereof. Fig. 5 is described with additional reference  
18 to components in Fig. 1.

19 Initially, a consumer request for a computer is received, act 200. This  
20 consumer request can be submitted by the user and received in any of a wide  
21 variety of manners, such as via the Internet, facsimile, letter, email, telephone call,  
22 etc.

23 Once received, user-specific information for one or more anticipated or  
24 prospective users of the computer is obtained, act 202. The user-specific  
25 information can be obtained in any of a wide variety of manners. In one

1 implementation, the consumer is queried for the user-specific information at the  
2 time the request is submitted by the user. For example, if the consumer orders the  
3 computer over World Wide Web on the Internet, then Web pages with additional  
4 questions may be presented to the consumer and the answers to these questions  
5 used as the user-specific information. By way of another example, if the  
6 consumer orders the computer by email, then a reply email message with  
7 additional questions may be sent to the consumer. When the consumer responds to  
8 the reply email message, the answers in the response are used as the user-specific  
9 information.

10 Alternatively, the information may be obtained from the computer from  
11 which the request is submitted. For example, if a consumer orders a new  
12 computer over the Internet using his or her current computer, the BOM on his or  
13 her current computer can be copied (or retrieved via a BOM interface) and used as  
14 the user-specific information for the new computer.

15 The requested computer is then assembled (if necessary), act 204. In some  
16 situations the computer hardware may be pre-assembled, thereby alleviating the  
17 need to assemble the computer in act 204. The operating system is also installed  
18 on the computer (if necessary), act 206. In some situations the operating system  
19 may be pre-installed (e.g., copied to a hard disk drive), thereby alleviating the  
20 need to install the operating system on the computer in act 206.

21 The operating system is then customized with the user-specific information,  
22 act 208. The user-specific information is integrated into the operating system,  
23 such as by setup application 106 as discussed above. Alternatively, rather than  
24 having the user-specific information integrated at the time of installation, the user-  
25 specific information could be integrated at first boot.



1 Alternatively, the installation and customization acts 206 and 208 can occur  
2 concurrently, with the user-specific information being used to affect the  
3 installation of the operating system. By way of example, certain functionality of  
4 the operating system may be specifically installed (or not installed) based on the  
5 user-specific information, such as installing particular files or components if the  
6 user-information indicates the user is an author, a graphic artist, an educator, etc.

7 Once the operating system is installed, a check is made as to whether an  
8 additional application program is to be customized, act 210. If an additional  
9 application program is to be customized, then the application program is installed  
10 (if necessary), act 212, and customized with the user-specific information, act 214.  
11 The process then returns to check whether an additional application program is to  
12 be customized, act 210. When there are no more application programs to be  
13 customized, the customized computer is made available to the consumer, act 216.  
14 Alternatively, some application programs may access the BOM and customize  
15 themselves based on the information in the BOM.

16 Fig. 6 illustrates an exemplary process for customizing a program based on  
17 user-specific information in accordance with certain embodiments of the  
18 invention. The process of Fig. 6 is implemented by a computer, such as computer  
19 100 of Fig. 1 or computer 120 of Fig. 2, and may be performed in software,  
20 hardware, firmware, or a combination thereof. Fig. 6 is described with additional  
21 reference to components in Figs. 1 and 2.

22 Initially, a request to install a program is received, act 222. The program  
23 can be any of a wide variety of conventional application programs, or alternatively  
24 or an operating system. The request may be an explicit request (e.g., the user  
25 double-clicking on a "setup" or "install" icon, or typing in a setup or install

1 command, etc.) or implicit (e.g., putting a CD ROM with an uninstalled program  
2 into the CD ROM drive of the computer, turning on the computer the first time,  
3 etc).

4 Once the request is received the BOM is accessed, act 224. As discussed  
5 above, the BOM can be stored and accessed locally or remotely. User-specific  
6 information is extracted from the BOM, act 226, and the program is installed on  
7 the device, act 228. Once installed, the program is customized per the user-  
8 specific information, act 230. Alternatively, the installation and customization  
9 acts 228 and 230 may occur concurrently, with the user-specific information being  
10 used to affect the installation of the application (e.g., what functionality or files are  
11 to be included).

12 Fig. 7 shows a general example of a computer 242 that can be used in  
13 accordance with certain embodiments of the invention. Computer 242 is shown as  
14 an example of a computer that can perform the functions of a computer 100 of Fig.  
15 1, a computer 120 of Fig. 2, or a computer 122 of Fig. 2. Computer 242 includes  
16 one or more processors or processing units 244, a system memory 246, and a bus  
17 248 that couples various system components including the system memory 246 to  
18 processors 244.

19 The bus 248 represents one or more of any of several types of bus  
20 structures, including a memory bus or memory controller, a peripheral bus, an  
21 accelerated graphics port, and a processor or local bus using any of a variety of  
22 bus architectures. The system memory includes read only memory (ROM) 250  
23 and random access memory (RAM) 252. A basic input/output system (BIOS) 254,  
24 containing the basic routines that help to transfer information between elements  
25 within computer 242, such as during start-up, is stored in ROM 250. Computer

1 242 further includes a hard disk drive 256 for reading from and writing to a hard  
2 disk, not shown, connected to bus 248 via a hard disk driver interface 257 (e.g., a  
3 SCSI, ATA, or other type of interface); a magnetic disk drive 258 for reading from  
4 and writing to a removable magnetic disk 260, connected to bus 248 via a  
5 magnetic disk drive interface 261; and an optical disk drive 262 for reading from  
6 or writing to a removable optical disk 264 such as a CD ROM, DVD, or other  
7 optical media, connected to bus 248 via an optical drive interface 265. The drives  
8 and their associated computer-readable media provide nonvolatile storage of  
9 computer readable instructions, data structures, program modules and other data  
10 for computer 242. Although the exemplary environment described herein employs  
11 a hard disk, a removable magnetic disk 260 and a removable optical disk 264, it  
12 should be appreciated by those skilled in the art that other types of computer  
13 readable media which can store data that is accessible by a computer, such as  
14 magnetic cassettes, flash memory cards, digital video disks, random access  
15 memories (RAMs) read only memories (ROM), and the like, may also be used in  
16 the exemplary operating environment.

17 A number of program modules may be stored on the hard disk, magnetic  
18 disk 260, optical disk 264, ROM 250, or RAM 252, including an operating system  
19 270, one or more application programs 272, other program modules 274, and  
20 program data 276. Operating system 270 can be any of a variety of operating  
21 systems, such as any of the "Windows" family of operating systems available from  
22 Microsoft Corporation of Redmond, Washington. A user may enter commands  
23 and information into computer 242 through input devices such as keyboard 278  
24 and pointing device 280. Other input devices (not shown) may include a  
25 microphone, joystick, game pad, satellite dish, scanner, or the like. These and

1 other input devices are connected to the processing unit 244 through an interface  
2 268 (e.g., a serial port interface) that is coupled to the system bus. A monitor 284  
3 or other type of display device is also connected to the system bus 248 via an  
4 interface, such as a video adapter 286. In addition to the monitor, personal  
5 computers typically include other peripheral output devices (not shown) such as  
6 speakers and printers.

7 Computer 242 can operate in a networked environment using logical  
8 connections to one or more remote computers, such as a remote computer 288.  
9 The remote computer 288 may be another personal computer, a server, a router, a  
10 network PC, a peer device or other common network node, and typically includes  
11 many or all of the elements described above relative to computer 242, although  
12 only a memory storage device 290 has been illustrated in Fig. 2. The logical  
13 connections depicted in Fig. 2 include a local area network (LAN) 292 and a wide  
14 area network (WAN) 294. Such networking environments are commonplace in  
15 offices, enterprise-wide computer networks, intranets, and the Internet. In the  
16 described embodiment of the invention, remote computer 288 executes an Internet  
17 Web browser program such as the "Internet Explorer" Web browser manufactured  
18 and distributed by Microsoft Corporation of Redmond, Washington.

19 When used in a LAN networking environment, computer 242 is connected  
20 to the local network 292 through a network interface or adapter 296. When used  
21 in a WAN networking environment, computer 242 typically includes a modem 298  
22 or other means for establishing communications over the wide area network 294,  
23 such as the Internet. The modem 298, which may be internal or external, is  
24 connected to the system bus 248 via a serial port interface 268. In a networked  
25 environment, program modules depicted relative to the personal computer 242, or

1 portions thereof, may be stored in the remote memory storage device. It will be  
2 appreciated that the network connections shown are exemplary and other means of  
3 establishing a communications link between the computers may be used.

4 Generally, the data processors of computer 242 are programmed by means  
5 of instructions stored at different times in the various computer-readable storage  
6 media of the computer. Programs and operating systems are typically distributed,  
7 for example, on floppy disks or CD-ROMs. From there, they are installed or  
8 loaded into the secondary memory of a computer. At execution, they are loaded at  
9 least partially into the computer's primary electronic memory. The invention  
10 described herein includes these and other various types of computer-readable  
11 storage media when such media contain instructions or programs for implementing  
12 the steps described herein in conjunction with a microprocessor or other data  
13 processor. The invention also includes the computer itself when programmed  
14 according to the methods and techniques described herein. Furthermore, certain  
15 sub-components of the computer may be programmed to perform the functions  
16 and acts described herein. The invention includes such sub-components when  
17 they are programmed as described. In addition, the invention described herein  
18 includes data structures as embodied on various types of memory media.

19 For purposes of illustration, programs and other executable program  
20 components such as the operating system are illustrated herein as discrete blocks,  
21 although it is recognized that such programs and components reside at various  
22 times in different storage components of the computer, and are executed by the  
23 data processor(s) of the computer.

24 The above description references installation of software programs,  
25 including application programs and operating systems. It is to be appreciated,

1 however, that the invention similarly applies to installation of other types of  
2 programs, such as firmware programs.

### 3 4 **Conclusion**

5 Thus, automatic program customization based on a user information store  
6 has been described. The same information store can be used by multiple different  
7 programs, including an operating system, advantageously creating a unified  
8 storage location for user-specific information. Additionally, the user-specific  
9 information can be advantageously used to automatically customize programs,  
10 including an operating system, thereby alleviating a user or manufacturer of the  
11 burden of manually entering such data and at the same time creating a  
12 personalized, customized, "out of box" experience for the purchaser of a new  
13 computer.

14 Although the description above uses language that is specific to structural  
15 features and/or methodological acts, it is to be understood that the invention  
16 defined in the appended claims is not limited to the specific features or acts  
17 described. Rather, the specific features and acts are disclosed as exemplary forms  
18 of implementing the invention.

## CLAIMS

1. A method comprising:  
receiving information about a prospective user of an operating system; and  
developing an operating system image, pre-populated with the information,  
to be installed on a computer.

2. A method as recited in claim 1, wherein the information comprises  
data describing the identity of the prospective user.

3. A method as recited in claim 1, wherein the information comprises  
one or more of the user's name, initials, street address, state of residence, country  
of citizenship, electronic mail (email) address, age, social security number, date of  
birth, profession, hobbies, interests, and computer expertise.

4. A method as recited in claim 1, wherein the information comprises  
data describing hardware preferences of the prospective user.

5. A method as recited in claim 1, wherein the receiving comprises  
receiving the information in response to one or more requests for information  
targeted at a consumer.

6. A method as recited in claim 5, wherein the consumer is the  
prospective user.

1           7.    A method as recited in claim 5, wherein the requests are presented to  
2 the consumer when a computer with the operating system is ordered by the  
3 consumer.

4  
5           8.    A method as recited in claim 1, wherein the receiving comprises  
6 obtaining the information from a computer used by a consumer to order a new  
7 computer with the operating system.

8  
9           9.    A method as recited in claim 8, wherein the consumer is the  
10 prospective user.

11  
12           10.   A method as recited in claim 8, wherein the obtaining comprises  
13 accessing a bill of materials corresponding to the computer.

14  
15           11.   A method as recited in claim 1, further comprising storing the  
16 information in a bill of materials.

17  
18           12.   A method as recited in claim 11, further comprising making the bill  
19 of materials available to other application programs.



1           **13.**    A method as recited in claim 1, wherein the receiving comprises  
2 receiving information about a plurality of prospective users of the operating  
3 system, and wherein the developing comprises developing an operating system  
4 image, pre-populated with the information for each of the plurality of prospective  
5 users, to be installed on the computer.

6  
7           **14.**    A method as recited in claim 1, wherein the operating system is  
8 organized as a plurality of components, and wherein one of the plurality of  
9 components is an identity component that includes the information.

10  
11           **15.**    A method as recited in claim 14, wherein the identity component is  
12 accessible to other application programs to allow the other application programs to  
13 be customized based at least in part on the information.

14  
15           **16.**    One or more computer-readable memories containing a computer  
16 program that is executable by a processor to perform the method recited in claim  
17 1.

18  
19           **17.**    A method comprising:  
20 receiving information regarding an intended user of a computer; and  
21 automatically customizing an operating system installed on a computer  
22 based at least in part on the received information.

1           **18.**   A method as recited in claim 17, wherein the automatically  
2 customizing comprises automatically customizing the operating system prior to  
3 distribution of the computer to the user.

4  
5           **19.**   A method as recited in claim 17, wherein the automatically  
6 customizing comprises automatically customizing the operating system during an  
7 initial boot of the computer.

8  
9           **20.**   A method as recited in claim 17, wherein the information comprises  
10 data describing the identity of the prospective user.

11  
12           **21.**   A method as recited in claim 17, wherein the information comprises  
13 data describing hardware preferences of the prospective user.

14  
15           **22.**   A method as recited in claim 17, wherein the automatically  
16 customizing comprises determining, based at least in part on the received  
17 information, what functionality of the operating system to install on the computer.

18  
19           **23.**   A method as recited in claim 17, wherein the operating system is  
20 organized as a plurality of components, and wherein one of the plurality of  
21 components is an identity component that includes the information.

1       **24.**    A method as recited in claim 23, wherein the automatically  
2 customizing comprises determining, based at least in part on the received  
3 information, which of the plurality of components to install on the computer.  
4

5       **25.**    One or more computer-readable memories containing a computer  
6 program that is executable by a processor to perform the method recited in claim  
7 17.  
8

9       **26.**    A method comprising:  
10       accessing a record of user information describing a user, the record being  
11 available to a plurality of programs; and  
12       customizing one of the plurality of programs based at least in part on the  
13 user information.  
14

15       **27.**    A method as recited in claim 26, wherein the program comprises an  
16 operating system.  
17

18       **28.**    A method as recited in claim 26, wherein the program comprises an  
19 application program.  
20

21       **29.**    A method as recited in claim 26, wherein the customizing of the one  
22 program is performed by the one program.  
23  
24  
25

1           **30.**    A method as recited in claim 26, wherein the accessing comprises  
2 communicating information requests to an interface that supports one or more of  
3 reading data from the record, writing data to the record, and modifying data in the  
4 record.

5  
6           **31.**    A method as recited in claim 26, wherein the accessing comprises  
7 accessing the record from a local source.

8  
9           **32.**    A method as recited in claim 26, wherein the accessing comprises  
10 accessing the record from a remote source.

11  
12           **33.**    One or more computer-readable memories containing a computer  
13 program that is executable by a processor to perform the method recited in claim  
14 26.

15  
16           **34.**    One or more computer-readable media having stored thereon a  
17 computer program that, when executed by one or more processors of a computer,  
18 causes the one or more processors to perform acts including:

19               accessing a record of user information describing a user; and

20               automatically customizing an operating system installed on the computer  
21 based on the user information.

1           **35.** One or more computer-readable media as recited in claim 34,  
2 wherein the automatically customizing comprises automatically customizing the  
3 operating system prior to distribution of the computer to the user.

4  
5           **36.** One or more computer-readable media as recited in claim 34,  
6 wherein the automatically customizing comprises automatically customizing the  
7 operating system during an initial boot of the computer.

8  
9           **37.** One or more computer-readable media as recited in claim 34,  
10 wherein the user information comprises data describing the identity of the user.

11  
12           **38.** One or more computer-readable media as recited in claim 34,  
13 wherein the information comprises data describing hardware preferences of the  
14 user.

15  
16           **39.** One or more computer-readable media as recited in claim 34,  
17 wherein the operating system is organized as a plurality of components, and  
18 wherein one of the plurality of components is an identity component that includes  
19 the user information.

20  
21           **40.** One or more computer-readable media as recited in claim 39,  
22 wherein the automatically customizing comprises determining, based at least in  
23 part on the received information, which of the plurality of components to install on  
24 the computer.

1           **41.**    A system comprising:  
2           a plurality of programs;  
3           a record of user information describing a user; and  
4           an interface communicatively coupled to at least one of the plurality of  
5 programs and the record of user information, wherein the interface is configured to  
6 receive information requests from the at least one program and obtain the  
7 requested information from the record of user information.

8  
9           **42.**    A system as recited in claim 41, wherein the interface is further  
10 configured to receive information storage requests from the at least one program  
11 and store the requested information in the record of user information.

12  
13           **43.**    A system as recited in claim 41, wherein the user information  
14 comprises data describing the identity of the user.

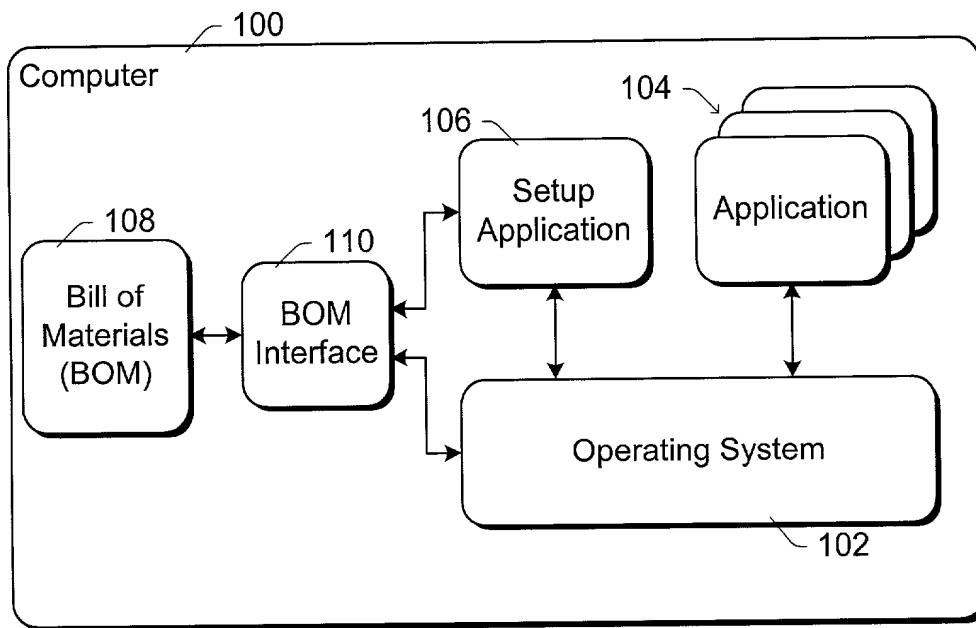
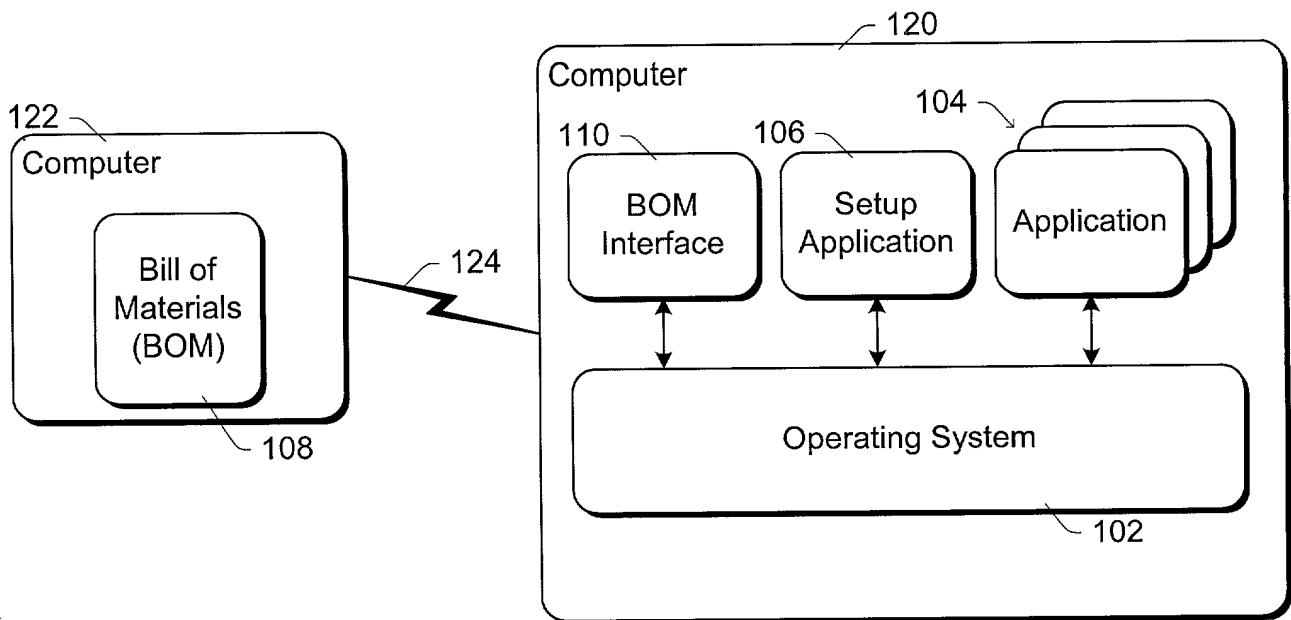
15  
16           **44.**    A system as recited in claim 41, wherein the information comprises  
17 data describing hardware preferences of the user.

18  
19           **45.**    A system as recited in claim 41, wherein the record of user  
20 information is stored locally with the plurality of programs.

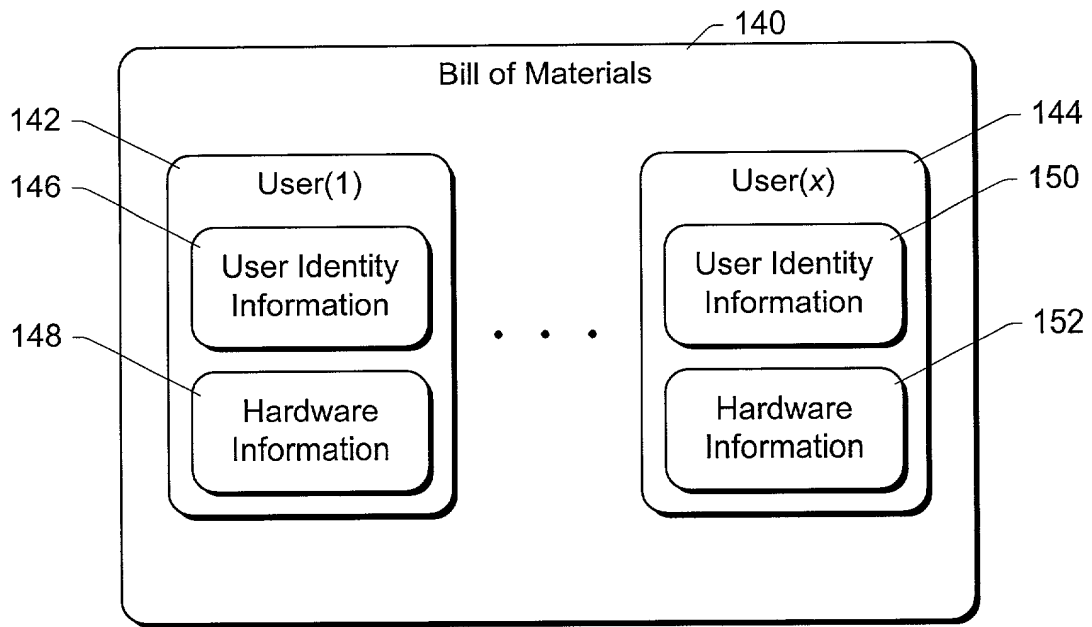
21  
22           **46.**    A system as recited in claim 41, wherein the record of user  
23 information is stored remotely from the plurality of programs.

1 **ABSTRACT**

2 Software programs, such as an operating system or other application  
3 programs, are automatically customized to a specific user(s) based on data  
4 corresponding to the specific user(s) that is maintained in a user information store.  
5 In one embodiment, the information store is a unified store that is accessible by  
6 multiple programs including the operating system. Thus, new information or  
7 information changes can be made available to multiple programs by the user  
8 adding (or changing) the information only once. In another embodiment, the  
9 operating system image to be installed on a computer is pre-populated with user-  
10 specific information at the factory. The user-specific information can be  
11 integrated into the operating system at the factory or alternatively upon an initial  
12 boot of the computer by the user.

*Fig. 1**Fig. 2*



*Fig. 3*

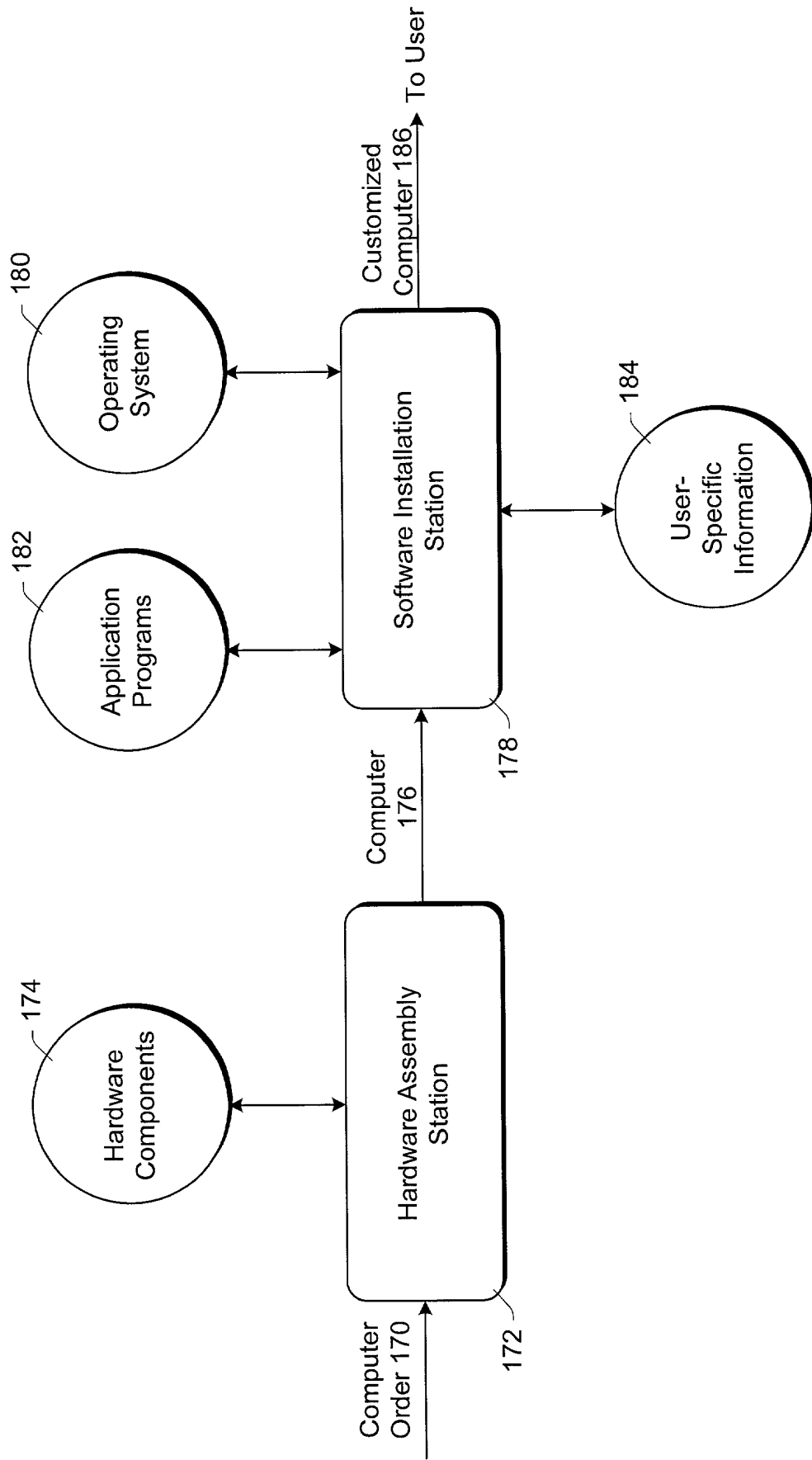
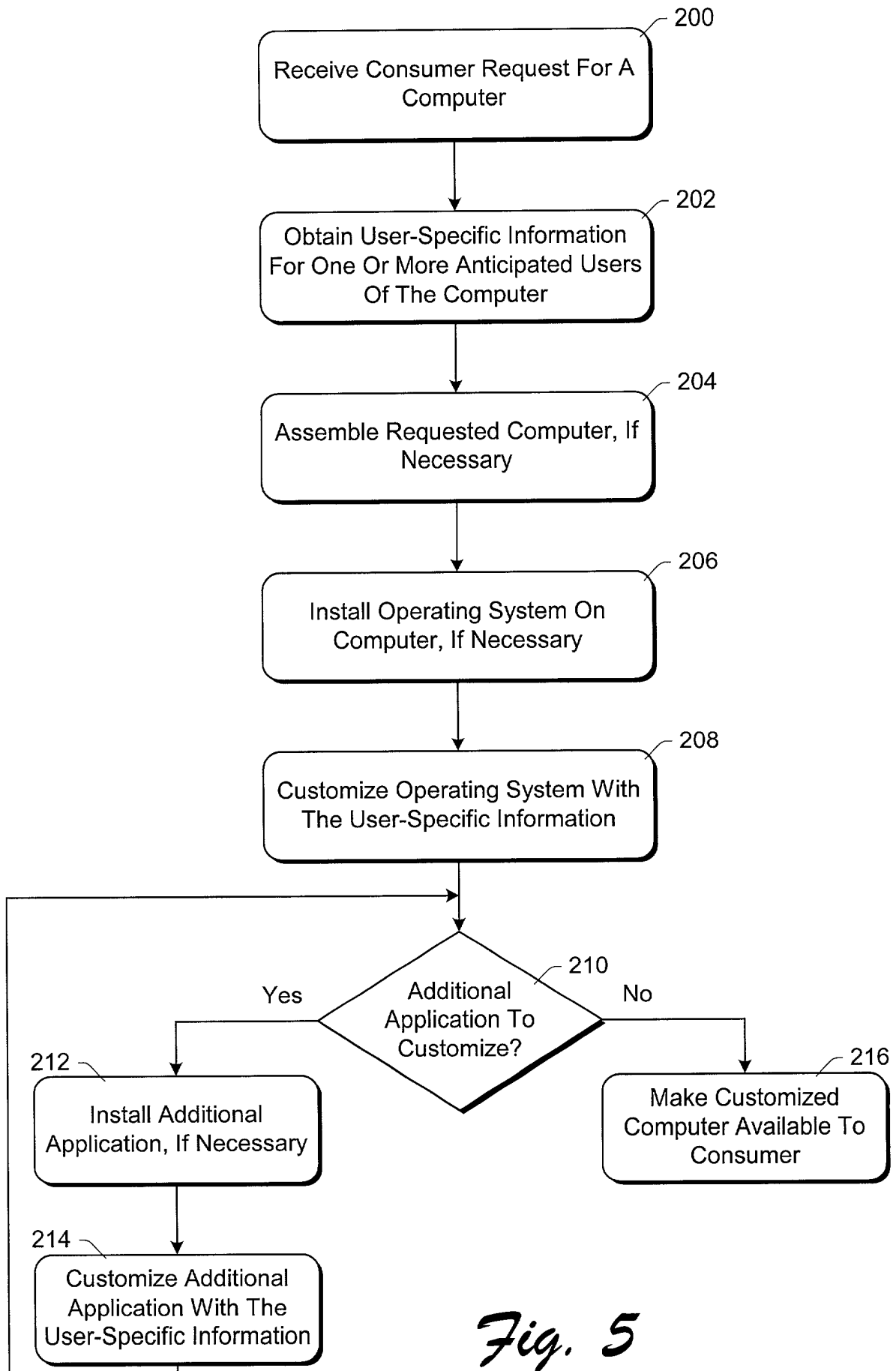
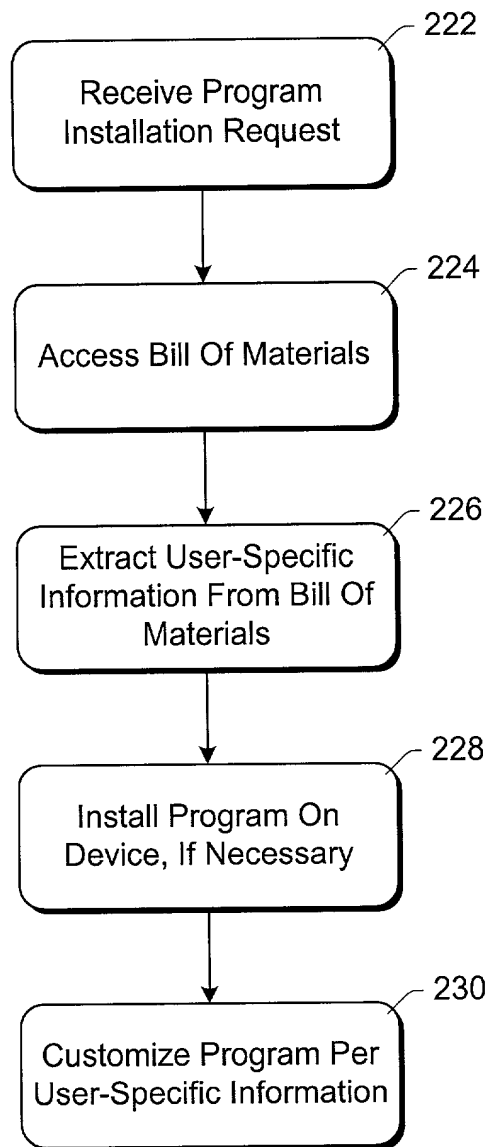
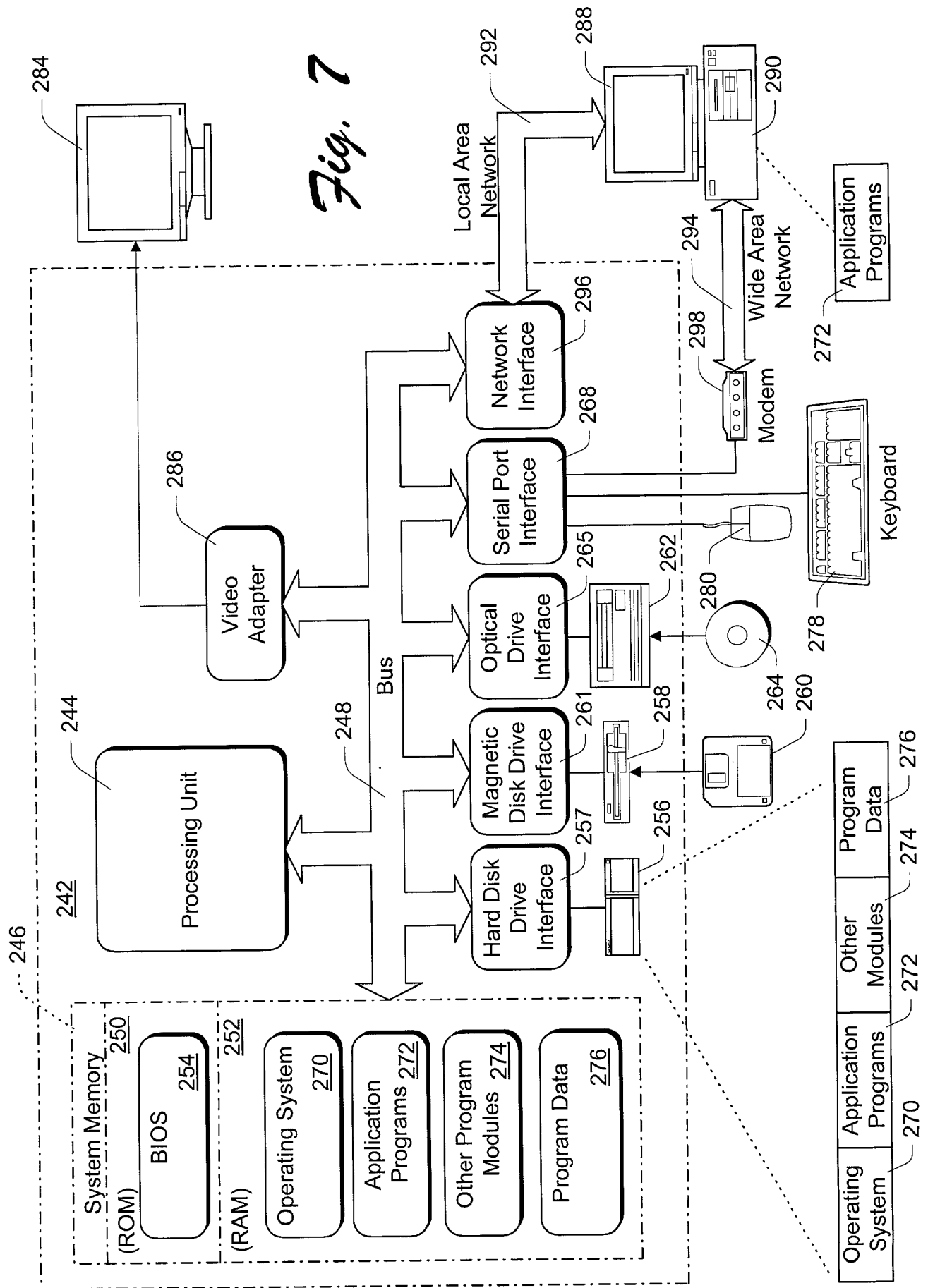


Fig. 4

*Fig. 5*

*Fig. 6*



1                   **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

2   Inventorship .....Burkhardt et al.  
3   Applicant ..... Microsoft Corporation  
4   Attorney's Docket No. .... MS1-501US  
5   Title: Automatic Computer Program Customization Based On A User Information  
6         Store

7                   **DECLARATION FOR PATENT APPLICATION**

8                   As a below named inventor, I hereby declare that:

9                   My residence, post office address and citizenship are as stated below next to  
10                  my name.

11                  I believe I am the original, first and sole inventor (if only one name is listed  
12                  below) or an original, first and joint inventor (if plural names are listed below) of the  
13                  subject matter which is claimed and for which a patent is sought on the invention  
14                  entitled "Automatic Computer Program Customization Based On A User  
15                  Information Store," the specification of which is attached hereto.

16                  I have reviewed and understand the content of the above-identified  
17                  specification, including the claims.

18                  I acknowledge the duty to disclose information which is material to the  
19                  examination of this application in accordance with Title 37, Code of Federal  
20                  Regulations, § 1.56(a).

21                  PRIOR FOREIGN APPLICATIONS: no applications for foreign patents or  
22                  inventor's certificates have been filed prior to the date of execution of this  
23                  declaration.

24                                   **Power of Attorney**

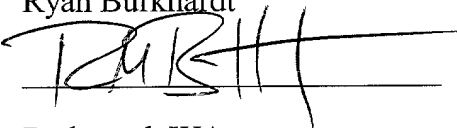
25                  I appoint the following attorneys to prosecute this application and transact all  
                    future business in the Patent and Trademark Office connected with this application:  
                    Lewis C. Lee, Reg. No. 34,656; Daniel L. Hayes, Reg. No. 34,618; Allan T.

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10 All statements made herein of my own knowledge are true and that all  
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15 jeopardize the validity of the application or any patent issued therefrom.

16  
17 \* \* \* \* \*

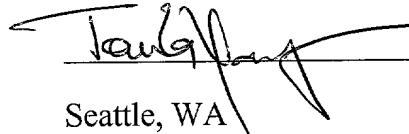
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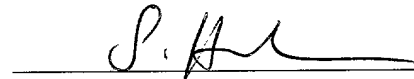
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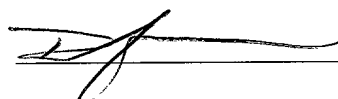
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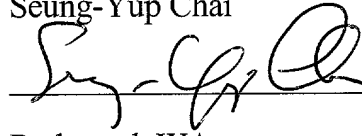
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